



Inspire | **Connect** | Innovate

MEET THE  
INVESTOR

# TIME TO ACCELERATE YOUR BUSINESS GROWTH?

Identify opportunities and meet new  
partners

[www.gamaconsumer.com](http://www.gamaconsumer.com)

# MEET THE INVESTOR

## Meet The Investor

pairs innovative start-up and scale-up FMCG businesses with private and institutional investors keen to expand their consumer goods portfolios.



REFINE THE OPPORTUNITY

### **Fine-tune your positioning and build excitement around your brand.**

Through a considered review of your business plan, together with tailored support and advice, we can help you maximise the attractiveness of your project as an investment opportunity.



PITCH LIVE

### **Speak directly to investors.**

Showcase your brand at the Gama Innovation Conference & Awards. With Gama Speed Pitch, you'll get to the chance to deliver a compelling 3-minute pitch live to our diverse panel of over 20 private and institutional investors.



CONNECT & PARTNER

### **Find your ideal funding partner.**

Gama will turn 'match-maker' to promote your brand and opportunity to our diverse audience of potential investors, building on our established relationships and connections with high net worth individuals, companies and funding groups.

**MEET THE INVESTOR**

# GAMA SPEED PITCH

Secure funding for your brand with our live investor pitching sessions at the annual Gama Innovation Conference & Awards.



**Hosted by**  
**Cris Arcangeli**  
Chief Executive Officer,  
Investor, Serial  
Entrepreneur,  
Shark Tank Brazil Host

[www.gamainnovation.com](http://www.gamainnovation.com)

# WHAT OUR CLIENTS SAY



**Majiruddin Khan**

Director of Trading División,  
Union Coop, UAE

*“Gama is connecting us to the world of innovation in FMCG industries and bringing FMCG innovations closer and faster to Retailers”.*



**Mitesh Jamnadas**

Chief Innovation Officer,  
DanCake, Portugal

*“We would like to congratulate the Gama team for their support and dedication to the work that we do. The information and analysis they provide are an important support for the numerous projects we have on-going internationally. Their availability to understand our challenges and strive to provide the necessary information are valuable to the success of our projects”.*



**Tony Holt**

Co-owner & Director,  
Linemark Group, UK

*“It was a pleasure to work with the Gama team. Their enthusiasm for our business and commitment to achieving results was excellent. Support during the process was carried out conscientiously and the team worked tirelessly to understand the needs of the company and to facilitate growth of strong relations between Linemark and its new distributors”.*

Queen's Award winners 2011 and 2016.



**Tânia Calçada**

Former Product Innovation Area  
Manager, SONAE MC, Portugal

*“Gama allows us to check out the latest trends and get inspiration, and helps us find novel food products to expand our range. We have launched products that were first noticed at GICA and hope to continue to be inspired by Gama”.*

# YOUR INNOVATION PARTNER

# Gama

Inspire | Connect | Innovate

50+  
COUNTRIES

100+  
IN-COUNTRY  
EXPERTS

1,000s  
OF NEW  
PRODUCTS

[www.gamaconsumer.com](http://www.gamaconsumer.com)

## PRODUCT RETRIEVAL

Procure products from all round the world for competitor analysis, quality assurance and ideation.

## MARKET SCAN

Get a detailed snapshot of innovation and trends in your category through global in-store and secondary research.

## MEET THE BUYER

Connect directly with a diverse range of international retailers, distributors and commercial partners.

## MEET THE INVESTOR

Link up with bona fide private and institutional investors keen to expand their consumer goods portfolios.

## GAMA COMPASS

Through our subscription insights platform, explore a world of innovation and streamline your NPD pipeline.