



Inspire | **Connect** | Innovate

MEET THE  
BUYER

# LOOKING FOR YOUR NEXT LISTING?

Identify opportunities and meet new  
partners

[www.gamaconsumer.com](http://www.gamaconsumer.com)

# MEET THE BUYER

## Meet The Buyer

gives innovative suppliers a unique opportunity to connect directly with a diverse range of international retailers, distributors and commercial partners.



PREPARE YOUR  
PITCH

### **Want to get buyer-ready? We can help.**

From a personalised video pitch to a tailored product profile backed by Gama Compass insights, we can help you position your product range for new retail clients and showcase your brand at its best.



MEET  
RETAILERS

### **You've prepped your brand.**

### **Now let us introduce your new partners.**

Through direct contact with Gama's trusted network of retailers and distributors, we identify your best routes to market and initiate the relationships that will drive your success.



BUILD  
RELATIONSHIPS

### **Convert opportunities into commercial success.**

From coordinating samples to providing local language and cultural support, Gama's approach will maximise your chances of closing and retaining valuable new business, and driving repeat sales.



**MEET THE BUYER**

# GAMA INNOVATION BOX

Be part of a curated selection of innovative FMCG products delivered directly to 10 major buyers from retailers, hotels and airlines in the UK and overseas.

[www.gamainnovation.com](http://www.gamainnovation.com)



# WHAT OUR CLIENTS SAY



**Majiruddin Khan**

Director of Trading División,  
Union Coop, UAE

*"Gama is connecting us to the world of innovation in FMCG industries and bringing FMCG innovations closer and faster to Retailers".*



**Mitesh Jamnadas**

Chief Innovation Officer,  
DanCake, Portugal

*"We would like to congratulate the Gama team for their support and dedication to the work that we do. The information and analysis they provide are an important support for the numerous projects we have on-going internationally. Their availability to understand our challenges and strive to provide the necessary information are valuable to the success of our projects".*



**Tony Holt**

Co-owner & Director,  
Linemark Group, UK

*"It was a pleasure to work with the Gama team. Their enthusiasm for our business and commitment to achieving results was excellent. Support during the process was carried out conscientiously and the team worked tirelessly to understand the needs of the company and to facilitate growth of strong relations between Linemark and its new distributors".*  
Queen's Award winners 2011 and 2016.



**Tânia Calçada**

Former Product Innovation Area  
Manager, SONAE MC, Portugal

*"Gama allows us to check out the latest trends and get inspiration, and helps us find novel food products to expand our range. We have launched products that were first noticed at GICA and hope to continue to be inspired by Gama".*

# YOUR INNOVATION PARTNER

## Gama

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[www.gamaconsumer.com](http://www.gamaconsumer.com)

### PRODUCT RETRIEVAL

Procure products from all round the world for competitor analysis, quality assurance and ideation.

### MARKET SCAN

Get a detailed snapshot of innovation and trends in your category through global in-store and secondary research.

### MEET THE BUYER

Connect directly with a diverse range of international retailers, distributors and commercial partners.

### MEET THE INVESTOR

Link up with bona fide private and institutional investors keen to expand their consumer goods portfolios.

### GAMA COMPASS

Through our subscription insights platform, explore a world of innovation and streamline your NPD pipeline.