# PRODUCT TRENDS IN SPREADS

MARKET BRIEFING

Gama

Inspire | Connect | Innovate

**Market Briefing**

# NEED-TO-KNOW INSIGHTS IN BITESIZE FORMAT

- **Detailed data and information on all areas of NPD, from ingredients to claims, companies to packaging.**
- **From the latest on liqueurs to the scoop on ice cream, our drill-down insights will help keep you on the pulse of the trends that matter to your business.**

PRODUCT TRENDS IN SPREADS

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Key insights

01. Claims in NPD

02. Launch activity by region

03. Packaging in NPD

04. Innovations and new product launches

≈12 pages

Images are illustrative

## REASONS TO PURCHASE

- React swiftly to market changes by keeping abreast of the latest trends in claims, packaging innovation and more.
- Use key intelligence to sharpen your strategy and boost revenues and profitability.

## LICENCE OPTIONS

| Country Licence | Enterprise Licence |
|---|---|
| £1,200 | £1,800 |
| $ 1,535 | $ 2,300 |
| € 1,415 | € 2,125 |

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