PRODUCT TRENDS IN DAIRY ALTERNATIVE PRODUCTS

MARKET BRIEFING

Gama

Inspire | Connect | Innovate

Market Briefing

NEED-TO-KNOW INSIGHTS IN BITESIZE FORMAT

- **Detailed data and information on all areas of NPD, from ingredients to claims, companies to packaging.**
- **From the latest on liqueurs to the scoop on ice cream, our drill-down insights will help keep you on the pulse of the trends that matter to your business.**

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Key insights

01. Claims in NPD

02. Launch activity by region

03. Ingredients & flavours in NPD

03. Packaging in NPD

04. Innovations and new product launches

≈12 pages

Images are illustrative

REASONS TO PURCHASE

- React swiftly to market changes by keeping abreast of the latest trends in claims, packaging innovation and more.
- Use key intelligence to sharpen your strategy and boost revenues and profitability.

LICENCE OPTIONS

Country Licence	Enterprise Licence
£1,200	£1,800
$ 1,535	$ 2,300
€ 1,415	€ 2,125

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